

BUILDING FAITH, BUILDING HOME



EZRA PROJECT

KKCHERZLIYA



A LEGACY OF FAITH IN THE HOLY LAND

Any of his people among you may go up to Jerusalem in Judah and build the temple of the LORD, the God of Israel, the God who is in Jerusalem, and may their God be with them.

Ezra 1:3

Within the words of Ezra, we find not just a historical account but a blueprint for our mission—a mission to join together, to build, to restore, and to renew.

Welcome to The Ezra Project, an ambitious initiative by King of Kings Community Herzliya to forge a future where faith, family, and community flourish together. In the heart of Israel, we are setting the stage for a transformative journey—one that extends beyond bricks and mortar to build a legacy of belief, belonging, and benevolence. Your participation is not just an investment; it's a testament to our shared vision of making a lasting impact in the Holy Land.

OUR STORY: GROWTH AMIDST CHALLENGES

Herzliya, a vibrant city near Tel Aviv, is the backdrop of our unique story. King of Kings Community Herzliya arose as a beacon of Messianic faith in this in this city in 2014. From our modest beginnings, gathering in homes with a vision of community, to overcoming the hurdles of space constraints and financial challenges, our journey has been certainly marked by the favor of God. We have grown into a diverse congregation, uniting Jews and Gentiles, Israelis and internationals, with the goal to reaching out to the people in our city and surrounding area. Today, we as a community stand at a pivotal moment, and we invite you to join us in taking a significant leap forward with The Ezra Project.

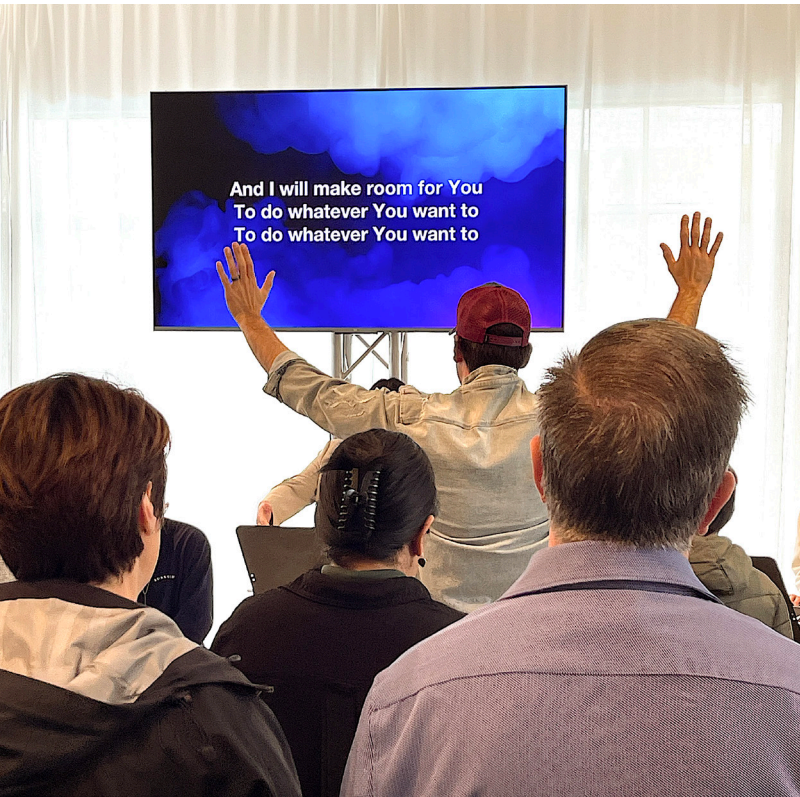






THE VISION: A HOME FOR ALL

The Ezra Project embodies our dream of a comprehensive space for our community where every individual and family can grow in their faith. We envision a facility that welcomes transformative worship for adults and offers spaces for investing into the spiritual life of the children. The project aims to purchase and make renovations to a building currently being leased by the congregation. The renovations would feature a 200-seat auditorium and versatile rooms for children's education, youth events, and community gatherings. This is more than a building—it's a future home for the city's only Messianic Community.



THE NEED

We have been in our current building since 2019. This space includes our sanctuary and kitchen on floor 1, classrooms on floors 2 and 3, and a larger children's room and a nursery in the basement. In addition, floor 3 also includes an apartment parsonage for the pastors. Our community's journey so far has been marked by significant spiritual, numerical, and missional growth, and because of this the current space faces tangible limitations. With the sanctuary seating capacity at around 90, we've frequently encountered these boundaries, particularly during our Shabbat services and outreach events. This constraint is not merely a matter of convenience but will prove to be a significant barrier to the growth and future vision of our community and reach.

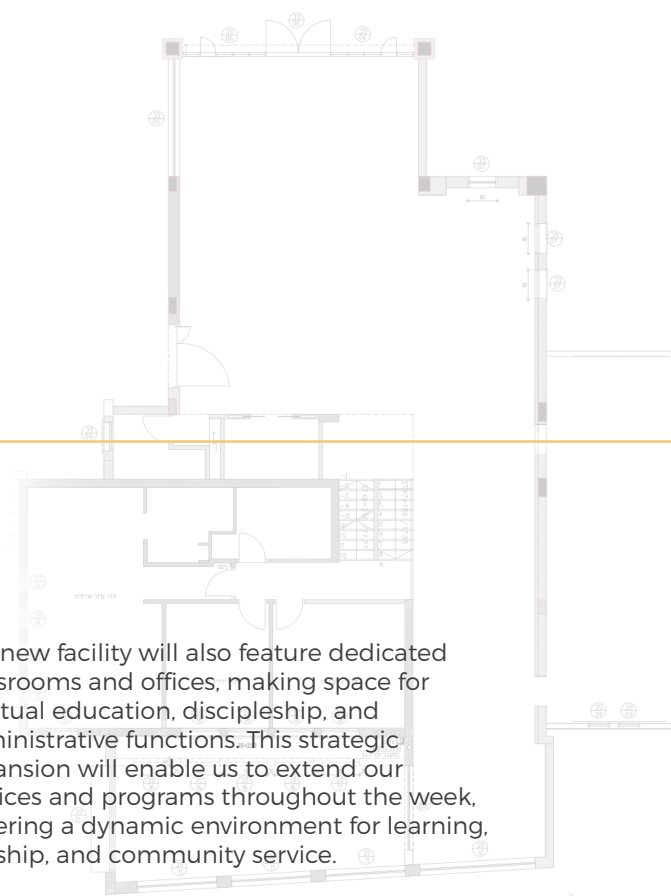


WELCOME
KING OF KINGS
COMMUNITY MERZLIVA

A TIME TO BUILD

The vision for The Ezra Project is not confined to expanding our physical premises, but it represents the leap into a new era for King of Kings Community Herzliya. The post-renovation building is envisioned to accommodate approximately 200 people in the auditorium alone.

The new facility will also feature dedicated classrooms and offices, making space for spiritual education, discipleship, and administrative functions. This strategic expansion will enable us to extend our services and programs throughout the week, fostering a dynamic environment for learning, worship, and community service.



תוכנית קומת קרקע - קנ"מ - 1:100
ותוכנית מפלס 1.58



BREAKING THE LIMITS



The redesigned space will effectively double our current capacity, ensuring that every member of the congregation has a place to connect, learn, and grow. This expansion empowers us to host a wider array of activities and gatherings, from children's education and youth events to adult discipleship and fellowship.

But our aspirations with The Ezra Project go far beyond physical expansion. We envision creating a hub of community service and growth—a place that not only serves our congregation but also shines as a light to the surrounding community. Through multipurpose spaces, we plan to host

training, education, counseling, and discipleship programs that are active throughout the week, alongside dedicated areas for children and youth to discover their talents in music, dance, and art. We have gifted people who are waiting to be released in leading some of these areas; with this project, we seek to provide them with the space to GO!

By participating in The Ezra Project, you are contributing to more than a building; you are helping to build a future where people can find their place within our community. Your support is crucial in bringing this vision to life, enabling us to touch more lives than ever before.

YOUR ROLE: FOUNDATION OF OUR FUTURE

Your contribution will enable transformative renovations and expansions that embody our collective aspirations for growth and service in King of Kings Community Herzliya. You would be helping create a foundation for future growth in this strategic city.



A STRATEGIC PATH: FROM VISION TO REALITY

To turn this vision into reality, we are embarking on a strategic fundraising campaign with a phased approach:

Phase 1

(February 2024 - February 2026):

Aim to raise \$2.5 Million USD from our congregation, strategic partners, and foundations.

Phase 2

(February 2026 - February 2028):

Aim to raise an additional \$5.5 Million USD, expanding our reach to include the larger King of Kings network, public donations, and continued support from foundations.



DEVELOPMENT STAGES



As contributions pour in for this project, we eagerly anticipate advancing through various stages of its realization:

Stage 1: Acquiring the property (with an estimated investment of \$5 Million USD)

Stage 2: Enhancing the sanctuary and crafting a welcoming foyer within the existing garage space

Stage 3: Expanding our educational and hospitality offerings with additional

classrooms and guest accommodations on the upper floors, while also enhancing parsonage apartment space

Stage 4: Creating additional usable space by excavating beneath the sanctuary for more classrooms and storage facilities

Please note that these stages are subject to modification based on our evolving needs and the generous support received. And as long as the current building has the ability to adequately meet our congregation's needs and ministry opportunities, the purchase, development, and expansion of this building remain the main thrust of this project. However, we also remain open to the leading of God, recognizing that He may reveal alternative spaces yet unseen to us.

10% FOR ISRAELI LIFE-IMPACTING ORGANIZATIONS

True to our mission of extending our impact beyond our walls, we always believe in the principle of sowing and reaping, and we regularly commit 10% of all gifts towards life-transforming organizations and ministries. The Ezra Project is no different, and we commit to give 10% of all gifts received towards benefitting organizations that actively work towards making a difference in our community:

Red Carpet Ministry: Reaching out to and supporting individuals in vulnerable situations, including prostitutes and female drug addicts in downtown Tel Aviv.

Lift Up Your Head Shelter: Providing a shelter for prisoners awaiting court appointments, offering them a place of refuge during challenging times.

Mana Soup Kitchen Jerusalem: Serving nourishing meals to those in need, extending a helping hand to combat hunger in our community.

Streams in the Desert: Ministering to single mothers and their children and providing both practical help and spiritual assistance.

Other organizations we identify in the future



JOIN US: YOUR PLEDGE, YOUR LEGACY



By pledging to The Ezra Project, you are not just contributing financially; you are affirming your faith in our collective future. We encourage you to consider making a pledge over the next two years, helping us lay the groundwork for a facility that will serve a physical home for a community where faith can flourish.

Making a pledge is straightforward. Whether you prefer a one-time gift or monthly contributions, every pledge brings us closer to our goal. Visit our website or contact us directly to find out more about how you can make a meaningful difference through your support of The Ezra Project.

HOPE AND A FUTURE

The Ezra Project represents a bold step forward for King of Kings Community Herzliya. It is an invitation to be part of something greater than ourselves—a call to action for anyone moved by the vision of building a lasting legacy of faith, family, and community in the Holy Land. Join us on this transformative journey as we move beyond limitations and embrace a future filled with promise and purpose.



FAQs

Q 1. Why Herzliya?

A Herzliya was chosen for its vibrant community and its strategic location just north of Tel Aviv. This city, known for its innovation and growth, offers a unique opportunity for our congregation, King of Kings Community Herzliya, to serve in a dynamic and diverse environment. As the sole Messianic congregation in Herzliya, we are positioned to share the love of Yeshua with a broad audience, leveraging the city's characteristics to foster a community of faith, family, and outreach.

Q 2. Where is your congregation meeting now?

A Currently, our congregation meets in our rented space within a residential neighborhood in Herzliya, a facility we are outgrowing. Despite its limitations, this space has served as a home for our worship services, community activities, and children's classes, embodying our commitment to faith and fellowship in the heart of the city.

Q 3. How much do the building and renovations cost?

A The total project, encompassing the purchase of the property, purchase taxes, the full renovations and build-out, furnishings, all architectural and design fees, and giving away 10% is estimated to require a fundraising goal of \$8 million USD.

Q 4. How does the size of the renovated space compare to what you are renting now?

A The renovated space will significantly expand our capacity, effectively doubling the size of our current rental space. With our present facility accommodating about 90 people at its limit, the new building is envisioned to house a gathering space for approximately 200 people, alongside dedicated classrooms and offices. This expansion will enable us to offer a broader range of services and programs, addressing the multifaceted growth of our community.

Q 5. Why is this so expensive? Couldn't you find something cheaper?

A Unfortunately, real estate in Israel is very expensive, even more so in the center of the country. Here are some numbers for comparison: Monthly rent in a small three-bedroom apartment in an older building is about \$2,000 USD. Currently, our congregation's monthly rent is around \$10,000 USD, and rent is only going to increase over the next years and decades. The purchase price of the three-bedroom apartment is over \$500,000 USD. Purchasing a property big enough to be a gathering and a ministry space for our community will quickly reach a price point of \$5 million USD or more.



FAQs

Q 6. Why do you need to buy the property?

A Purchasing the property is a strategic decision to ensure long-term stability and sustainability for our congregation. With rental costs in Israel continuing to rise, owning our space will allow us to allocate resources more effectively towards community growth and outreach, rather than to recurring rental expenses. This move is a pivotal step towards creating a permanent home for our community, where we can continue to grow and serve for generations to come. In addition, Messianic believers and ministries in Israel often experience opposition. If we want to build a lasting testimony in a particular place, it would be far better to own than to rent as we will be less vulnerable to conflict.

Q 7. Where is the building?

A The building intended for The Ezra Project is located within Herzliya, chosen for its accessibility and potential to serve as a central hub for our congregation and community outreach activities. Located in a residential neighborhood, it's positioned to engage in the city's vibrant character and to contribute to our mission of spreading faith and fellowship. Our current building aligns well with our congregation and ministry endeavors, making it our primary consideration at this time. Nevertheless, we

remain receptive to God's guidance, acknowledging His potential to unveil unseen alternative spaces to us.

Q 8. When do you expect the new building to be ready?

A The readiness of the new building will depend on the success of our fundraising efforts and the renovation timeline. With the initial phase of fundraising set to conclude in February 2026. Our goal is to have the new building ready for occupancy and fully operational within one year from the start of renovations, aiming for a grand opening in 2029. This timeline is subject to change based on fundraising progress and construction developments.

FAQs

Q 9. How can I pray for The Ezra Project?

A Prayer is a powerful way to support The Ezra Project. Here are specific prayer points to guide you:

- **Provision:** Pray for the financial resources needed to meet the project's goals, including the purchase of the property and the costs of renovations. Ask for generosity among donors and for funding to come in a timely and miraculous way.
- **Wisdom:** Seek guidance and wisdom for the leadership team managing The Ezra Project. Pray that their decisions are led by discernment and a clear vision for the future of King of Kings Community Herzliya.
- **Community Impact:** Pray for the congregation and the wider community of Herzliya. Ask that this project would not only provide a physical space, but that it would facilitate us to direct our energies on spiritual growth and bringing more individuals into a life-changing relationship with Yeshua.
- **Long-term Vision:** Uphold the long-term vision of The Ezra Project, that it would be a beacon of hope and a hub of community service, impacting lives well beyond its walls.

Q 10. How Else Can I Help?

A Beyond prayer, there are several practical ways you can support The Ezra Project:

- **Financial Support:** Consider making a donation to The Ezra Project, whether as a one-time gift or a recurring contribution. Every amount, no matter how small, helps us move closer to our goal.
- **Spread the Word:** Help raise awareness about The Ezra Project by sharing information with your network. Social media, church announcements, and personal conversations are great ways to inform others and encourage their support.
- **Corporate Sponsorships and Partnerships:** If you have connections to businesses or foundations that might be interested in supporting The Ezra Project, facilitating an introduction could lead to significant partnerships.
- **Stay Informed and Involved:** Keep up with The Ezra Project's progress through updates, newsletters, or project meetings. Staying informed allows you to tailor your prayers and support more effectively as needs evolve.



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